



Sponsorship Information



Karnes City Rotary Club



The Future Is Here!



September 12 - 14 2019



Lonesome Dove Fest Greetings!

The Lonesome Dove Fest Committee is pleased to invite you to be a part of our 26th anniversary celebration of the opening of the South Zone dove season - the largest three-day, family-oriented event of its kind in the Lone Star State!

With the help of people and organizations like you, our 26th annual Karnes County Lonesome Dove Fest was a tremendous success and we are hoping to make this year's event bigger, better and more fun for the whole family.

This year our festival will occur **September 12-14**, kicking off Thursday with the black and Gold Shoot and Friday with our Youth Day. Each year more than 300 area high school students take part in the first day of the festival and learn to experience the outdoors through nearly a dozen seminars and hands-on activities. TPWD is an active sponsor of these activities as part of their goal to attract youth to outdoor activities.

Events scheduled for Friday afternoon and all-day Saturday will include sporting clays, some featuring local celebrities and media members testing their shooting skills; family-oriented displays, vendors, and much more. This year's featured performer is Los Desperadoz on Friday and up and coming Texas country music star, Kolby Cooper and many more!!

All funds raised from the festival will be used for our Rotary Club scholarship program that benefits local high school students and for community service projects and organizations throughout the year.

Thank you in advance for your support and we look forward to having you join us as both a sponsor and participant at our festival.

Please review the attached Sponsorship Packet and feel free to contact me or any member of the sponsorship committee for further information.

Sincerely,

Wade Hedtke

Chairman, Lonesome Dove Fest

830-583-6330

Randy Witte

Co-Chairman

830-583-5110

Sponsorship Committee Members:

Charles Thompson 830-620-8815

Wade Hedtke 830-583-6330

Corporate Sponsorship Program

Lonesome Dove Festival is the Karnes City Rotary Club's annual event held on the opening weekend of South Zone Dove season. The Fest began in 1994 and has grown in scope and attendance each year (averaging 10,000). This growth is attributed to two factors:

- (1) The family-oriented nature of this event, with its special emphasis on youth activities and its focus on hunting and other outdoor activities and;
- (2) Increased sponsorship and support from individuals and corporations.

Purpose: Lonesome Dove Fest ("LDF") is a two-day fund-raising event geared towards Karnes County residents, visiting dove hunters, and area industries. **Youth Day**, Friday, is devoted to educational seminars for over 300 area high-school students. These seminars are conducted by Texas Parks & Wildlife personnel, Texas A&M Ag Extension agents, hunter safety instructors, game wardens, and employers from the area. The students are given hands-on instruction in outdoor activities, history, and the shooting sports; for many, it's the introduction to hunting, shooting, and outdoor careers. Friday afternoon and Saturday LDF welcomes the general public to exhibits, demonstrations, a Five-Stand Sporting Clays shoot, and many more interactive, family- and youth-oriented activities, including live music, great food, and a live auction Saturday evening.

Exposure: Attendance increases each year and annually exceeds 10,000. Many of the hunters visiting Karnes County for opening weekend now include LDF in their plans. Companies involved in the Eagle Ford Shale welcome LDF for its entertainment and ties to the local communities.

The general public recognizes LDF as more than a "hunters' only" event. Kids are asking their parents to come see the exhibits and parents have been overwhelmingly supportive of the family atmosphere and wholesome quality of the fun. As mentioned, during the first day of the Fest, over 300 area high-school students are given special priority during Youth Day.

The increasing size and quality of LDF has attracted the attention of regional media. The *San Antonio Express News* and *Victoria Advocate* send feature writers each year. Radio stations in San Antonio (KKYX, WOAI, KJ-97), Victoria (KTXN) and Beeville (KTKO) have assisted the Festival via PSAs, interviews with students, and live broadcasts. WOAI-TV in San Antonio has become a valuable partner in promoting LDF and its activities. Lonesome Dove Fest has received national exposure on several outdoor cable programs.

Proceeds: Proceeds annually fund an increasing number of scholarships (20 in 2016) among all of the four county high schools and purchased the Jaws of Life rescue equipment for the local VFD. Additional philanthropy includes the DARE Program, Early Act First Knight, Karnes County Peace Officers Assc., Karnes County Youth Livestock Show, Little League ballparks, Karnes County Jr Golf, Toys for Karnes County Tots, area Scouts and purchasing new dictionaries for every 3rd grade student in Karnes County each year, Karnes City Youth Football, City Tree Project.

In 2008, a large donation was made to the local game warden for enforcement equipment. Entry fees are waived or kept low so LDF is accessible to all. Operating and philanthropic funds are primarily generated via corporate sponsorships.

**Contact: Randy Witte 830.583.5110 or Charles Thompson 830.620.8815
or Wade Hedtke 830.583.6330**

Lonesome Dove Fest Corporate Sponsorship Program

Participation: Generous sponsors have contributed to Lonesome Dove Fest's growth and ability to attract exciting exhibits. To keep LDF accessible to everyone, entrance fees are kept low so proceeds must come from other sources.

Prospective sponsors are encouraged to attend LDF, especially on Youth Day, to experience for themselves the exciting and interactive exhibits and to see kids having fun learning about and participating in outdoor activities.

Participation Levels & Benefits: 501(c)(3) exemption available.

10 Gauge ... \$15,000 contribution

- ✓ **Official Corporate Sponsor** designation with logo on Facebook
- ✓ Name recognition on two scholarships awarded in coming year;
- ✓ Signage at the front gate and on the LDF grounds (Supplied by the Sponsor);
- ✓ Use of inflatable displays on event grounds;
- ✓ Option of general sponsorship of LDF or selection of a specific activity (Youth Day, stage, Five-Stand trailer, etc.) - Exclusivity on specific activity determined with Sponsorship Chair;
- ✓ Parade entry with recognition as Official Corporate Sponsor.
(All advertising is supplied by sponsor)

12 Gauge ... \$5,000 contribution

- ✓ Logo on Facebook, website
- ✓ Name recognition on one scholarship in coming year;
- ✓ Signage on LDF grounds (coordinated with Sponsorship Chair);
- ✓ Option of general sponsorship of Fest or selection of a specific activity (Youth Day, stage, Five-Stand trailer, etc.) as coordinated with Sponsorship Chair;
- ✓ Parade entry with recognition of Sponsorship.

16 Gauge ... \$2,500 contribution

- ✓ Corporate Name on Facebook
- ✓ Signage on LDF grounds (coordinated with Sponsorship Chair);
- ✓ Designated sponsorship of a specific activity as coordinated with Sponsorship Chair;
- ✓ Parade entry with recognition of Sponsorship.

20 Gauge ... \$1,500 contribution

- ✓ Signage on LDF grounds (coordinated with Sponsorship Chair);
- ✓ Designated sponsorship of a specific activity as coordinated with Sponsorship Chair;

- *Corporate signs and banners supplied by sponsor - alcoholic beverage signs may not be displayed until the completion of Youth Day activities;*
- *Contribution levels include cash and in-kind donations*



**SPONSOR
INFORMATION**



Karnes City Rotary Club

Company Name: _____

Contact: _____

Billing Address: _____

Phone Number: _____

Fax: _____

Email: _____

Event/Item Sponsoring: _____

Send: Invoice _____

Receipt _____

Rotary Contact: _____

Phone: _____